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CFO Canada Summit 2006

23-25 April 2006, Fairmont Banff Springs | Banff, Alberta, Canada

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Leader Workshop



Gershon Mader

Leadership Workshop

Quantum Performance

QUANTUM PERFORMANCE
generating strategic commitment™

Speaker Bio

Canada CFO Summit Leadership Workshop

2-Hour Leadership Workshop – “Shifting the CFO Function from a “Staff” Mindset to a “Business” Mindset”

Today’s rapid pace of change, intense competitive environment and growing levels of risk require the CFO and his function to play a much greater role in improving their organization’s ability to achieve its strategic and financial objectives. To do so, CFO’s must reinvent the way they view their role, and how they work with their business partners to add greater strategic value.

Reinventing the CFO organization from its traditional role as a monitoring, reporting and forecasting staff function to a more powerful strategic partner begins with a transformation in mindset. Defining new objectives, work infrastructure, processes and activities without shifting the mindsets and attitudes of those chartered with their execution will not suffice because people will continue to operate inside of the old “Staff” paradigms and mindsets.

In-order to build a “Business” mindset, the CFO must rally his organization around a bold new future; a future that defines greater strategic value. A future that demands the finance function establish more proactive partnerships with internal and external customers, suppliers and analysts, set higher standards of excellence in terms of performance, service and bottom line impact, and operate with bolder leadership and courage.

In the 2 Hour Interactive Leadership Workshop Gershon Mader and Josh Leibner will discuss the transformation of finance functions using their experience at such companies as Capital One, Lucent Technologies, Zurich Insurance and Cushman & Wakefield.

Participants will have the opportunity to:

- (1) examine the current assumptions, beliefs and paradigms that hinder their finance function from stepping up to the next level,
- (2) gain deeper insights into what it takes to generate a bold and compelling new future for their CFO function – one that is influenced more by the future than by an extrapolation of the past.

Quantum Performance Inc. is a boutique management consulting firm known for its

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proprietary organizational reinvention method - Strategic Commitment™. Quantum helps business leaders craft bold strategies and inspire their organizations to embrace and adopt them.

Gershon Mader and Josh Leibner, principles of Quantum Performance, Inc. and authors of the article "Strategic Commitment: Creating the Organizational Environment That Turns Apathy, Compliance and Defiance into Exceptional Performance", are experts in the field of organizational transformation. Over the past 20 years they have helped executives of Fortune 500 corporations, private companies and non-profits transform their organizations. With their assistance, their clients produce breakthroughs in bottom-line performance and cultural change in a wide variety of industries.

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